

How the University Captured New Campus Features



THE OPPORTUINTY

UC San Diego needed a birds-eye-view to highlight its new trolley station and the grand opening of Epstein Amphitheater.

Given the complexity of flying at night near large crowds, UCSD required a licensed, insured drone operator with a strong focus on safety and campus compliance, all while capturing cinematic footage.

THE SOLUTION

Matt worked directly with UCSD's Drone Program
Manager, Eric Delucien, to get flight plans approved
and coordinate safe airspace use. For the event, he
launched from a rooftop to maintain clear line of sight,
ensuring visual precision and public safety

RESULTS

New Content

Footage delivered to UCSD's Creative & Digital Strategies team

02 Informative

Used in Instagram reels and other social media content

Marketing

Added to campus video library for

ongoing marketing use

64 Key Highlight

Hyperlapse shot of the new trolley and amphitheater in action https://youtu.be/5j3z_wN9Ctc

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"Matt's attention to protocol and professionalism stood out immediately. His technical and creative execution was excellent."

– Eric DelucienUAS Program Manager, UCSD

